



# 30% cash rebate on TV Production spend in Abu Dhabi\*

## NEWS

**Discover Abu Dhabi – the ideal destination for your next production**

- Diverse and unique locations
- Internationally experienced crew and a dedicated pool of freelancers
- State-of-the-art production complex
- Award-winning post-production facilities
- Distribution, playout & media management services



\*Terms and conditions apply.

لجنة أبوظبي للأفلام  
ABU DHABI FILM  
COMMISSION

**twofour54**  
Abu Dhabi

media & entertainment hub

# Never produced in the Middle East before? No problem.

**twofour54° intaj** is one of the largest broadcast production services and equipment hire companies in the UAE. Offering end-to-end delivery from production and location management, to supplying an extensive array of camera, lighting and grip equipment – we provide peace of mind for your next production in the Middle East.

We also offer:

- 10 production studios in Abu Dhabi, ranging in size from 60m<sup>2</sup> to 650m<sup>2</sup>, with options for sourcing larger spaces when required
- Regionally experienced, world-class technical and creative crew
- Award-winning post-production facilities, offering full end-to-end workflows from initial data management to final digital delivery
- The Gulf's only Baselight colour grading facility
- A dedicated teleport and playout centre
- Access to talent, freelancers of all professions and an audience of culturally diverse nationalities

**twofour54°** provided the post-production for the Laureus World Sports Awards – the biggest sports awards on the planet. With the quick turnaround required to get the programme out in many versions to over 175 countries, the system coped with it perfectly – really impressive. Aside from that, it's great as a production company to work with people who know what they are doing.

Ian Stewart  
Producer – The Laureus World Sports Awards  
President – Done and Dusted Inc.

Thank you so much for everything you did for us and our clients. **twofour54° intaj** went out of their way to make our studio production a pleasant and smooth experience. Thanks to all your team members – our clients were all so impressed by their flexibility, professional conduct and fantastic attitude. It was a great experience and we will definitely be using your services for future productions.

Gill Vile  
Producer - Alchemy Films

In May 2010, when we were looking to establish a MENA region hub, **twofour54°** in Abu Dhabi seemed the obvious choice. The city represented a stable, geographically well-positioned location with great aspirations to establish itself as the regional media powerhouse and **twofour54°** promised to be more than simply a landlord and supplier of licences. I'm pleased to say that over the last two and half years, through genuine partnership with **twofour54°**, we've managed to grow our business significantly, utilising their state-of-the-art facilities and great local knowledge. We are also excited about future collaboration with a number of ideas in the pipeline that could benefit from the 30% incentive scheme.

Jonney Steven  
General Manager, Twofour Arabia FZ LLC



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# New international TV production incentive – 30% cash-back rebate on production spend in Abu Dhabi\*

Abu Dhabi, the booming capital of the United Arab Emirates, is a vibrant, cosmopolitan city – a great place to work and play. It also has one of the fastest-growing media and entertainment hubs in the Middle East, **twofour54°**.

As the home to more than 170 companies, including CNN, FOX and Cartoon Network, over 3,000 creative professionals work in this unique, campus-style environment that offers specialised expertise and outstanding infrastructure.



## **twofour54° and the Abu Dhabi Film Commission offers the Middle East's first TV production incentive, providing access to:**

- A generous 30% cash-back rebate on TV productions including light entertainment, dramas, documentaries and commercials\*
- Rebate also applies on travel\* and accommodation, including air fares booked on Etihad Airways should you choose to bring your own international crew\*
- The Middle East's leading studios and post-production facilities at competitive rates
- World-class production services teams, technical and creative crews (with access to hundreds of talented freelancers with experience in the UK, Europe, USA, Australia, and the Middle East)
- A diverse range of unique shooting locations
- A full-service offering for government services, liaison and shooting permits
- A major international airport that serves 85 countries

For more information on Abu Dhabi, the production incentive and **twofour54°**, visit [www.twofour54.com/production](http://www.twofour54.com/production)

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Like what you see? Take advantage of this unique opportunity – be part of one of the Middle East’s fastest growing media and entertainment hubs today.



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